

Countywide

108 E. Washington, Tecumseh, OK 74873 • 405-598-3793 • www.countywideneews.com

2021 Rate Card

Open Display B&W Rate \$8^{.00} per column inch

INCLUDES FREE DESIGN. This rate is set for black & white ads. *Color is an additional cost. Frequency and size discounts are available as well as contract rates and other specials throughout the year. Please speak to your ad rep for more information.

COLOR TO YOUR AD!! \$9^{.50} per column inch

Church & Charity Rate \$6^{.00} per column inch

Includes free design. This rate is set for black & white ads. *Color is an additional cost. Frequency and size discounts are available. Please speak to your ad rep for more information.

Political Rate \$8^{.00} per column inch

INCLUDES FREE DESIGN. This rate is set for black & white ads. *Color is an additional cost. Please speak to your ad rep for more information and special offers.

Classified Display \$6^{.50} per column inch

Includes free design. Classified ads are run only in black & white.

Classified Reader \$6^{.00} first 20 words
\$0.30 ea additional word

Preprint Insert Rate \$80^{.00} cpm up to 4 pgs w/2000 min.
Cost increases \$8 cpm with additional pages. Contact Ad Rep for more details or for a contract rate.

Digital Display Rates... Small Horizontal Ad - **\$35** per month

INCLUDES FREE DESIGN and a link to your website or facebook page.

Large Horizontal Ad - **\$75** per month

Big Square Ad - **\$125** per month

Digital Directory

The Digital Directory is \$10 per month or if you pay the full year in advance it is only \$7.50 per month. That's \$90 for the year. Plus the address provided in your listing automatically connects to Google maps.