

Countywide & Sun

DEADLINES:
Friday at 5 pm CST

PUBLISH DATE:
Thursday

Display	Advertising	Classified Display Advert.
\$8.00 PCI	B & W	\$6.50 PCI Black & white
\$9.50 PCI	Color	

Church & Charity Rate	Classified Line Ads.
20% off Total Price	\$6.50 per ad (20 words or less) Each additional word is \$0.30 per word.

Pre-Printed Inserts	Qty.
\$160 Full Run Only	1500
Zoning not available. Inserts must be received 10 days prior to scheduled run.	

National and Agency Rates
Rates as indicated, net-to-paper.

Legal Notices/Public Notices
Submit a word document to legals@countywideneews.com for a quote

Obituaries
FREE: Basic obits are free when submitted by the funeral home or can be verified through a funeral home or crematorium.

PHOTO: \$10 for a photo with the basic obit

AS WRITTEN: To run the obit as written, we charge by the word. We do not change it except for typos and to format the dates and states abbreviations to match the newspaper's accepted style. Customers who choose this option may run a photo with the obit free of charge. Email obits@countywideneews.com for prices.

COLUMN WIDTH MEASUREMENTS

Columns	Inches
1	1.56"
2	3.25"
3	4.93"
4	6.625"
5	8.375"
6	10.00"

MODULAR SIZE PROGRAM			
	color	B&W	Dimensions
Full Page	\$945	\$756	10" x 21"
Half Page	\$536	\$441	10" x 10.50"
Qtr Page	\$299	\$252	4.93" x 10.50"
Eighth Page	\$143	\$120	4.93" x 5.25"
Twelfth Page	\$95	\$80	3.25" x 5"
Bus. Card	\$38	\$32	3.25" x 2"

Crowd Pleaser Ads

Size	Flat Monthly Cost	
	B&W	Color
2x2	\$100	\$125
2x3	\$145	\$175
2x4	\$180	\$210
2x5	\$225	\$265

The monthly cost remains the same whether it is a 4 or 5 week month.

Only the sizes listed above will be used for Crowd Pleaser Ads. The ads can be changed weekly if needed, as long as information is received by 5 pm the Thursday before publication date.

The customer is required to run the ad for a minimum of 13 weeks (3 months). If the ad is canceled prior to the completion of the 13 weeks, Countywide & Sun reserves the right to bill the customer at standard Display Advertising rate card prices.

Digital Advertising		
Visible throughout the site.		
260 x 90	\$50	per month
728 x 90	\$100	per month
300 x 250	\$150	per month

The Publisher reserves the right to cancel any advertisement or part of any ad campaign at any time. If an advertisement contains an error which is not the fault of the advertiser or agency, the liability of the publisher shall not exceed supplying a correction letter and credit for the space occupied by the incorrect item - this includes notices and legal advertising. In no event is the publisher liable for special, consequential, incidental, indirect, or punitive damages, including but not limited to lost profits. No responsibility is assumed for more than one incorrect insertion of any advertisement. Where proof of ad is submitted, advertiser assumes all responsibility for any error not marked on a proof. There shall be no liberty for non-insertion of any advertisement beyond the amount paid for such advertisements. All advertising is required to be paid in advance, prior to publishing, unless credit has been established and approved. Political advertising must be paid in advance and approved by publisher. Ad placement is not guaranteed without a 25% additional charge. Color placements are subject to availability. The rates have remained the same, the Rate Card Layout has been redesigned. This card is Effective **January 1, 2026**